Welcome to Ensuring Transfer Success 2021
When I was thinking of ways to thank you, this Vietnamese proverb seemed appropriate.

“When eating fruit, remember the one who planted the tree. The University of California thanks you for the work you do in preparing students for UC, and for sending your students to UC.
The fruits of your labor continue to grow.

Fall 2020 marked UC’s largest entering class of transfer students ever.

20,453 CCC students enrolled at UC
Admissions Trends
Interest in transfer admissions has grown steadily over the last five years. Applications from CA community college students have increased 12% from 2016 to 2020.

UC admits 3 out of every 4 CA community college transfer applicants. More than 30% of new undergraduates are transfer students.

Transfers enroll at UC at high rates, with about 74% of admitted CCC transfers choosing to attend UC. (This is much higher than the 50% enrollment rate of CA resident freshmen.).

It bares noting...over the last five years, UC has added more new California resident transfer students than new freshmen.

And furthermore, UC has met the systemwide 2:1 freshman to transfer ratio goal for three years in a row.
UC CCC applicants, admits and enrollees come from a handful of community colleges. Nine of the over 110 CCC institutions with applicants to UC represent 34 percent of CCC enrollments, or put another way, the top nine CCC feeder institutions represent less than 10 percent of CCC institutions, but around one-third of applicants and enrollments. In addition, these institutions were in the top slots a decade ago, with continued focus on admitting students to UC.

UC applicants, admits and enrollees from these top feeder colleges are less diverse than the overall CCC admissions pool. In Fall 2020, the percent of underrepresented applicants at these nine CCCs was 23 percent, compared to 36 percent underrepresented in the overall CCC applicant pool. UC clearly has more work to do to attract students from all CCCs; it’s an equity and access issue.
Retention and graduation rates

- The universitywide retention rate is 93%
- The average time to degree at UC has decreased steadily since 1994
  - Nearly 60% of transfer students graduate within 2 years
  - The 4-year graduation rate for transfers is 89%
  - Pell Grant recipients graduate at comparable rates as non-Pell students within four years
2016 median annual earnings of UC graduates by educational attainment, 1999-2014 cohorts. (Source: CA EDD, US Census Bureau, and 2016 American Community Survey 5-year estimates.)

The pandemic has spurred some to question the value of going to college and earning a degree. UC’s societal impacts include contributions to advance economic mobility, job creation, public service occupations, and an engaged citizenry. (e.g., community service, volunteering, voting)

UC bachelor degree recipients earn more than the median for all California graduates within five years of graduating

Those that earn a graduate degree, exceed the median for all other graduate degree holders in California ten years after receiving their UC bachelor’s degree

Across disciplines, undergraduate degree recipients tend to double their earnings between two and ten years after graduation, demonstrating continued earnings growth

And of particular note, the majority of UC Pell Grant recipients go on to earn more than their parents within five years of graduation, and the majority of UC first-generation students do so within seven years

https://www.universityofcalifornia.edu/infocenter#alumni-economic-mobility
UC students from all income quintiles succeed in achieving incomes that surpass their parents, with over 90 percent of the lowest income students, and 50 to 70 percent of middle income students doing so. In addition, 36 percent of UC's lowest income students achieve even greater leaps in economic mobility - the percent of UC Alumni from the bottom 20 percent of income who move into the top 20 percent of income as adults is higher than other 4-year universities in California and the nation.
UC graduates go on to work in a wide range of industries in California. Over time an increasing share of UC alumni go on to work in the healthcare, public administration, and education fields. Large shares of alumni also go on to work in business and finance as well as the technology and internet related industries.

UC alumni are also starting businesses:
ALEKS – a web-based, artificially intelligent assessment and learning system
7 Generation Games – immersive educational video games and interactive apps that teach math, history and language

UC alumni are leveraging technology to create businesses that forge new markets (and new opportunities for all), save the planet in style, and connect people in new ways:
Lyft – on-demand transportation company in 644 US and 12 Canadian cities
Doordash – on-demand food delivery service started in Palo Alto and now nationwide
Lime – an electric scooter/bike rental company in more than 120 cities and 30 countries
Wooed – sustainable wooden sunglasses
Allbirds – comfortable shoes made with natural materials
Stitch Fix – changing the way people find clothes they love by combining technology with the personal touch of seasoned style experts
Nextdoor – a social network service for neighborhoods to exchange information, goods and services that was founded in San Francisco and now operates worldwide

You can find out more about what some of our alumni are doing in our Alternate Majors session on Wednesday, May 5, at noon (The Major Less Traveled: Alternatives to High-Demand Majors at UC).
California cannot meet the workforce demands before us, without increasing the number of community college students transferring to four-year universities. It is incumbent on us, especially given the pandemic impacts, to work together to both recover and further develop a pipeline of students necessary to advance the state, national, and global economies.

The University of California appreciates the partnership with CCC, and looks forward to the work we will continue together to Ensure Transfer Success.
# Admit Numbers by College

<table>
<thead>
<tr>
<th>College</th>
<th>Apps</th>
<th>Admits</th>
<th>Adm. Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letters &amp; Science</td>
<td>14,526</td>
<td>3,948</td>
<td>27.2%</td>
</tr>
<tr>
<td>Rausser (Nat. Res)</td>
<td>978</td>
<td>196</td>
<td>20.0%</td>
</tr>
<tr>
<td>Env. Design</td>
<td>356</td>
<td>63</td>
<td>16.7%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>515</td>
<td>143</td>
<td>27.7%</td>
</tr>
<tr>
<td>Engineering</td>
<td>2,061</td>
<td>326</td>
<td>15.8%</td>
</tr>
<tr>
<td>Haas (Business)</td>
<td>2,004</td>
<td>109</td>
<td>5.4%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>20,440</strong></td>
<td><strong>4,785</strong></td>
<td><strong>23.4%</strong></td>
</tr>
<tr>
<td></td>
<td>2019</td>
<td>2020</td>
<td></td>
</tr>
<tr>
<td>----------------------</td>
<td>------</td>
<td>------</td>
<td></td>
</tr>
<tr>
<td>First Generation</td>
<td>2,253</td>
<td>2,315</td>
<td></td>
</tr>
<tr>
<td>App Fee Waiver</td>
<td>1,995</td>
<td>2,112</td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>252</td>
<td>253</td>
<td></td>
</tr>
<tr>
<td>Latinx</td>
<td>1,126</td>
<td>1,223</td>
<td></td>
</tr>
<tr>
<td>Native</td>
<td>31</td>
<td>42</td>
<td></td>
</tr>
</tbody>
</table>
Major prep important for all applicants

ASSIST major templates updated

Explore our Academic Programs: guide.berkeley.edu

Near Eastern Studies is now Middle Eastern Languages

Discover Berkeley
Fall instruction in person

Housing includes apartments, theme programs and family housing

No updates on orientation status

Transfer Tuesdays (New Student Events)
Center for Educational Equity and Excellence (Re-entry, Student Parent, Veterans, etc.)
Basic Needs Initiatives
Berkeley Underground Scholars
RESOURCES

Sign up for Berkeley’s Admissions Bulletin for Counselors
  admissions.berkeley.edu/counselors

DISCOVER BERKELEY SERIES:
  admissions.berkeley.edu/discover

Contact Our Office:
  admissions.berkeley.edu/contact-us
BIANCA LEON
ASSOCIATE DIRECTOR, TRANSFER OUTREACH
<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer Applicants</td>
<td>24,311</td>
</tr>
<tr>
<td>Transfer Admits</td>
<td>9,832</td>
</tr>
<tr>
<td>Transfer Accepts (SIR)</td>
<td>2,830</td>
</tr>
<tr>
<td>Admit Rate</td>
<td>28.8%</td>
</tr>
</tbody>
</table>

38% of admits were first-gen
34% of admits were low-income
Changes in Major Preparation

- **Nursing**: recommended course – Nur Sci 116 Human Growth and Development through the Lifespan
- **Earth System Science**: option to complete either Calc 1 and Calc 2 OR Calc 1 and Statistics

New Majors & Reminders

- Computer Game Science → Game Design & Interactive Media
- B.A. in Psychology: Last term to apply is fall 2022
- B.S. Psychology: Open to transfers as of fall 2021
- B.S. Cognitive Sciences: Can apply fall 2023
  - Best suited for STEM students with an interest in artificial intelligence or neuroscience with a connection to psychology
Student Success Initiatives empowers students to be productive and engaged in their academic careers and personal endeavors, supporting them through the college transition. Resources focus on a diverse student population, including transfer, first-generation, low-income, undocumented, and nontraditional students as well as former and current foster youth, and students with dependents.
Return to in-person: As UCI prepares to return to campus in fall 2021, we will move beyond a pre-pandemic view of instruction, leveraging lessons from the last year to adopt a fluid range of course designations:

- In-person (Requires at least one hour per week of in-person meeting for students either with the instructor of record or a TA)
- Remote (Has no required in-person meetings, though optional in-person office hours or other opportunities may exist.)
- Mixed Mode (Course taught in multiple sections, with at least one section in-person and one section remote.)

Orientation: Academic Advising with Transfer Student Parent Orientation (TSTOP) will be held virtually several times throughout the summer.

Admitted Student Events: All will be offered virtually

Housing: Undergraduate Housing will be offered as space allows, but cannot be guaranteed.
- Reached 859 prospective transfers throughout state via virtual presentations in Fall 2020 (not including presentations hosted by CCCs) compared to 384 in-person in 2019

- Added chatbot Mon-Fri; live chat conversations includes ALL chats, so FR, TR, counselors, parent, current student, etc.

- While we increased one-on-one appointments virtually, we did notice a decline in engagement.
• About a third of UCLA undergraduates receive Pell Grants, though the number that have received has been trending down.

• A double the Pell initiative may increase those that just miss a cutoff to receive a Pell Grant, enabling more moderate income students a more affordable UCLA degree.
• About a third of UCLA undergraduates receive Pell Grants, though the number that have received has been trending down.

• A double the Pell initiative may increase those that just miss a cutoff to receive a Pell Grant, enabling more moderate income students a more affordable UCLA degree.
• About a third of UCLA undergraduates receive Pell Grants, though the number that have received has been trending down.

• A double the Pell initiative may increase those that just miss a cutoff to receive a Pell Grant, enabling more moderate income students a more affordable UCLA degree.
• About a third of UC Merced undergraduates receive Pell Grants, though the number that have received has been trending down.

• A double the Pell initiative may increase those that just miss a cutoff to receive a Pell Grant, enabling more moderate income students a more affordable UCLA degree.
• About a third of UC Merced undergraduates receive Pell Grants, though the number that have received has been trending down.

• A double the Pell initiative may increase those that just miss a cutoff to receive a Pell Grant, enabling more moderate income students a more affordable UCLA degree.
Return to Campus

- Fall Instruction – In-Person
- Transfer Housing – Deadline to apply June 4th
- Orientation – July 9th (Virtual)
- Admitted student upcoming events and programs
  - https://admissions.ucmerced.edu/become-a-bobcat
Thank You!
Melissa Chávez
Assistant Director, Transfer Services
The Fall 2020 application cycle was heavily impacted due to COVID-19. As you can see from the numbers noted on the slide, students that opted into the waitlist were mostly successful and received an offer of admission. Similarly, appeals were also popular and were granted 52% of the time.

New for Fall 2021 – Waitlisted applicants are not allowed to appeal their decision. Appeal deadline is June 15th. For an appeal to have merit, new and compelling information must be presented. 
https://admissions.sa.ucsb.edu/waitlist-faq
https://admissions.sa.ucsb.edu/appeal-process
Majors in the College of Engineering include: Chemical, Computer, Mechanical, Electrical Engineering, and Computer Science.

Majors in the College of Creative Studies include: Art, Biology, Chemistry & Biochemistry, Computing, Math, Music Composition, Physics, and Writing & Literature.

80+ majors in the College of Letters and Science

At UCSB, our selective programs include all majors in the College of Engineering, and the majors associated with the departments listed under the College of Letters and Science. All these programs require major preparation for admission.

Any other major at UCSB is not selective meaning that major preparation is not a required part of the admission process, it is only highly recommended so students can transfer to UCSB and make timely progress towards their degree.

https://admissions.sa.ucsb.edu/transfer-eligibility-selection
TAG Matrix has information on general requirements as a system. UCSB TAG Update –Same requirements as last year with the exception of adding Physics as a major with required major prep, aligning with our general campus selection.

The information on the slide is heavily abbreviated, please refer to the UCSB TAG page for full details. https://admissions.sa.ucsb.edu/tag
Join our mailing list to get our quarterly newsletter:
https://admissions.sa.ucsb.edu/mailing-list


TMIH & Transfer Preparation Academy: https://admissions.sa.ucsb.edu/transfer-prep
Housing – Housing is not guaranteed but we hope to accommodate as many students as we can. https://www.housing.ucsb.edu/covid-19-information

Orientation – Not required at UCSB but remains highly recommended. The two part orientation costs $110 and includes the online learning module and an orientation advising session in August 2021. http://orientation.sa.ucsb.edu/

Summer Programs – Summer sessions at UCSB welcomes newly admitted transfer students to begin their studies at UCSB this summer. Transfer Edge is a great program for newly admitted students with more structure and support. In addition, The Educational Opportunity Program (EOP) at UCSB will be hosting a Summer Transfer Transition Program (STTP) for newly enrolling transfer students. https://www.summer.ucsb.edu/ https://www.summer.ucsb.edu/college/transfer-edge https://eop.sa.ucsb.edu/summer-programs/sttp

Transfer Student Center – Remains focused and ready to support transfer students once they arrive at UCSB.
#6 public university in the nation (U.S. News 2021)

Supportive
Resource centers, tutoring, mentorship programs, tailored advising, health and wellness & more

#3 happiest students in California (Princeton Review 2021)

6 faculty Nobel prizes in chemistry, physics and economics

Office of Admissions