UC Office of the President (UCOP) and UC Campus Updates

UCOP, UC Berkeley, UC Irvine, UC Merced, UC Santa Barbara

September 2021
Housekeeping

- Check Notifications for helpful instructions
- Attendee cameras and microphones disabled for all sessions
- Attendee directory available for you to network
- UC System and Campus Resources Library module
- Closed captioning available for all sessions
- Recordings available within 24 hours
- PDFs of presentations available shortly after the conference concludes
UC Admissions & Enrollment Update

From the Office of the President

September 2021
We are proud of the remarkable diversity, strength, and resilience of the students admitted to the university this year.”

– President Michael V. Drake, M.D.
Fall 2021 admission highlights

ADMISSION FOR FALL 2021

- Unprecedented year without standardized test scores
- All-time high number of admitted CA freshmen (over 84,000)
- Underrepresented students are highest proportion of CA freshman admits ever
Fall 2022 policy updates

STANDARDIZED TESTS IN UC ADMISSIONS

- SAT/ACT no longer considered
- No UC-developed test
- *A year without an SAT/ACT: A look back at the impact on UC admission for fall 2021*

ELIGIBILITY

- Updated Statewide Index
- Eligibility in the Local Context (ELC)

ADMISSION BY EXAM

- Policy suspended
Fall 2022 policy updates (continued)

AB 104

• No practical change for UC (already accepting Pass/Credit grades)
• Letter grades recommended for A-G courses

TUITION STABILITY PLAN

• Beginning fall 2022, tuition and fees set at time of enrollment
• *Tuition Stability, Financial Aid, and Scholarships: What’s new at UC?*
Applying to UC

TRANSCRIPT EVALUATION SERVICE (TES) PILOT

• Import transcript data directly into the UC Application
• More information about TES at http://www.transcriptevaluationservice.com

HONESTY AND INTEGRITY

• Pre-admission verification
• Personal Insight Questions (PIQ) responses checked for plagiarism

APPLICATION UPDATES FOR ACCURACY AND INCLUSIVITY

• Native American tribal membership
• Preferred name
THANK YOU
## BERKELEY AT A GLANCE

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>First-year applicants</td>
<td>112,000</td>
</tr>
<tr>
<td>Admits</td>
<td>16,410</td>
</tr>
<tr>
<td>Admit rate</td>
<td>14.5%</td>
</tr>
<tr>
<td>Waitlist opt-ins</td>
<td>5,876</td>
</tr>
<tr>
<td>Waitlist admits</td>
<td>1,647</td>
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<tr>
<td>Appeals received</td>
<td>1,617</td>
</tr>
<tr>
<td>Appeals granted</td>
<td>9</td>
</tr>
<tr>
<td>Middle 50% GPA</td>
<td>4.25 - 4.61</td>
</tr>
<tr>
<td>Expected fall enrollment</td>
<td>6,460</td>
</tr>
</tbody>
</table>

Counselor Conference 2021
Return to Campus – Fall 2021

- Back to school; back together
- Indoor mask mandate
- Over 95% of courses are in-person
- Most libraries opened
- Laptop loaner program continues
- Student organizations & activities are back
- Over 94% of students and 88% of staff are vaccinated

Counselor Conference 2021
Updates on Academic Programs

► New Major: Aerospace Engineering
► Continuing Programs:
  ▷ Management, Entrepreneurship, and Technology (M.E.T.)
  ▷ Global Management
► First Year Pathways
  ▷ Fall Program for Freshman
  ▷ UC Berkeley Changemakers
► Computer Science

Counselor Conference 2021
Stay Connected with Berkeley

Sign up for Berkeley’s Admissions Bulletin for Counselors:
- admissions.berkeley.edu/counselors

Territory Manager Directory:
- admissions.berkeley.edu/meet-your-admissions-officer

Contact Our Office:
- admissions.berkeley.edu/contact-us

Tours & in-person presentations limited
### Fall 2021 UC Irvine First-Year Admissions Recap

<table>
<thead>
<tr>
<th>Category</th>
<th>Figures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications</td>
<td>107,957</td>
</tr>
<tr>
<td>Admits</td>
<td>31,271</td>
</tr>
<tr>
<td>Admit Rate</td>
<td>29%</td>
</tr>
<tr>
<td>Projected Enrollment</td>
<td>6,600</td>
</tr>
<tr>
<td>Appeals Submitted</td>
<td>1,131</td>
</tr>
<tr>
<td>Admitted from Appeal</td>
<td>13</td>
</tr>
<tr>
<td>Deferral Requests</td>
<td>18</td>
</tr>
<tr>
<td>Deferrals Granted</td>
<td>12</td>
</tr>
</tbody>
</table>

**CA Resident Admit Highlights**

- **1,419** CA High Schools represented
- **190%** increase in American Indian/Alaska Native admits
- **61%** increase in Black/African American admits
- **30%** increase in Latinx admits
- **42%** of admits identify as first-gen
- **42%** of admits qualify as low-income

As of 8/16/21
Psychology, B.A. is no longer available to first-year applicants. Instead, students should consider...

- **Psychology, B.S.** – focuses on study of the mind and brain, incorporating the physical and biological sciences

- **Psychological Science, B.A.** – provides students with a foundation to pursue graduate work in the areas of public health, health services, human resources, social work, counseling, law, education and related fields

- **Cognitive Science, B.S.** – prepares students for a research career in cognitive science, focusing on any of the current approaches of the field such as cognitive neuroscience, behavioral experiments, language science, or computational and mathematical modeling
NEW Interdisciplinary Science & Engineering Building

• 140,000 square feet of research, meeting, and classroom space

• Connects UCI community by research question or topic rather than academic discipline

• Provides students greater access to research opportunities outside of their major, but aligned with their interests
CONNECTING WITH US

- Virtual Events
  admissions.uci.edu/virtualevents
- Virtual & In-Person Campus Tours
  admissions.uci.edu/campustours
- Discover UCI, October 11-15
  admissions.uci.edu/virtualevents
- Online Chatbot or Phone
  admissions.uci.edu or 949-824-6703
- Publications & Resource Guides
  admissions.uci.edu/publications
- Sign up for UCI’s Counselor Mailing List
  admissions.uci.edu/counselors
2021 Counselor Conference Update

Dustin Noji, Director of Admissions
Admission Data & Trends

First Year Application Information

APPLICATION NUMBERS
27,795

ADMIT NUMBERS
24,086

ADMIT RATE
87%

PROJECTED NEW FIRST YEAR ENROLLMENT
2,250

APPEALS SUBMITTED (count APDC D2 and A2 codes)
60

APPEALS APPROVED (count APDC A2 codes)
14

First Year Admitted student Profile

MIDDLE 50% GPA RANGE
3.4 – 4.0

AVERAGE NUMBER OF A-G COURSES
47.56

AVERAGE NUMBER OF HONORS COURSES
11.64
Majors/Minors Update

NEW

- Critical Race and Ethnic Studies Minor
- Material Science and Engineering Minor
- Geospatial Technology Minor

DISCONTINUED

- World Heritage Minor
Return to Campus Plans

- **99% in-person**
  - Delayed start of “in-person instruction until August 30”

- **Housing**
  - Housing is open and all first-year students were required to live on-campus this year. Housing is at typical capacity.

- **COVID Testing protocols**
  - Prior to move-In housing
  - Testing twice every week until fully vaccinated
  - Vaccinated individuals tested at least twice each semester.
  - All students, staff, and faculty respond to daily questionnaire.

- **Services**
  - Services will be fully operational, with all staff returning to the campus at least three days a week in-person.

- **Tours**
  - Tours are available on campus for groups and families.
Campus Choice

- Enrollment Coaches
- Counselor Program
- Undergraduate Bobcat Initiative
Fall 2021 Freshman Outcomes

<table>
<thead>
<tr>
<th>College</th>
<th>Applications</th>
<th>Admits</th>
<th>Admit GPA (Self-Reported)</th>
<th>SIR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letters &amp; Science</td>
<td>84,815</td>
<td>27,357</td>
<td>4.22</td>
<td>4,662</td>
</tr>
<tr>
<td>Engineering</td>
<td>19,190</td>
<td>3,275</td>
<td>4.39</td>
<td>455</td>
</tr>
<tr>
<td>Creative Studies</td>
<td>1,642</td>
<td>220</td>
<td>4.33</td>
<td>80</td>
</tr>
<tr>
<td><strong>Total All Colleges</strong></td>
<td><strong>105,647</strong></td>
<td><strong>30,852 (29%)</strong></td>
<td><strong>4.31 GPA</strong></td>
<td><strong>5,197</strong></td>
</tr>
</tbody>
</table>

**Appeals**
- Received: 1,122
- Admitted: 11
- SIR: 10

26% underrepresented minority
30% first generation

Record number of freshman and transfer applications

**Reminder:** Engineering applicants should list a second-choice major in Letters & Science.
News & Updates

Campus Services
- Opening of Office of Black Student Development

Majors & Minors
- New Transnational Emphasis for Italian Studies BA
- Pre-major added for Actuarial Science BA/BS and Statistics and Data Science BA/BS
- Removal of Renaissance Studies BA

Increased Housing & Classroom Space
- Munger Hall will increase on-campus housing by 50% with single-occupancy rooms and allow UCSB to eliminate triple-occupancy rooms entirely
- UCSB just broke ground on state-of-the-art New Classroom Building, which increases campus class capacity by 35%
Return to Campus

• Fully in-person

• Freshman Summer Start Program expanded to include "Second Year Summer"

• Second Year Engagement Committee / Mentoring Program

• Masks are required in all indoor spaces and daily COVID-19 symptom screening is mandatory

• The Visitor Center is now open Monday-Friday, 9am to 3pm PT, with self-guided and limited guided tours available

(Sorry, guided group tours are not available at this time. Guided daily tours have limited capacity so families should reserve in advance.)

Office of Admissions
Ways We Can Serve You & Your Students

Events
Self-Guided & Guided Virtual Tours
admissions.ucsb.edu/campus-visits

Virtual Presentations for Students (UCSB Overview & Admissions, UC Application, and PIQs)
admissions.ucsb.edu/virtual-admissions-events

Transfer Making It Happen
admissions.ucsb.edu/transfer-prep

Video Resources
Faculty Lecture & Social Justice Lecture Series
youtube.com/ucsb4me

Nine-Video UC Application Tutorial Playlist
youtube.com/ucsb4me

Facebook Live
Weekly Open Chats for Counselors on Facebook (Fridays at 10am PT starting Sept. 3)
facebook.com/ucsbadmissions