UC Berkeley
Freshmen Admissions Updates
UC Counselor Conference 2018

Greg Dubrow
Director of Research and Policy Analysis, Undergraduate Admissions
Admitted Freshmen Profile 2018

Admission: 13,558 freshmen
- 50 counties in California
- 51 U.S. states/territories
- 74 countries

Wait List:
- 7,824 offered
- 4,127 opted in
- 1,408 admitted

Appeals:
- 987 received
- 34 admitted
- 27 enrolled

Mean GPAs:
- 3.92 (unweighted)
- 4.45 (weighted)

Mid-50 range SAT:
- 1340 - 1530

Mid-50 range ACT:
- 29-35

Student Demographics:
- 23% 1st Generation
- 11% from LCFF schools
- 22% low-income
New Majors for Freshmen

Management, Entrepreneurship & Technology (MET) Program

- Bioengineering & Business Administration (B.S.)
- Civil Engineering & Business Administration (B.S.)

Note: Students need to apply to the MET major listed under the College of Engineering

College of Letters & Science
- Data Science (B.A.)
COUNSELOR CONFERENCE  2018

Pathways and Special Programs

First Year Pathways

- Traditional
- Global Edge
- Fall Program for Freshmen

Dual Degree Programs

- Sciences Po
- Hong Kong University - In progress
- Mills 3+2 Program with UC Berkeley Engineering - In progress
News From Campus

- **Berkeley celebrates its 150th year**
  March 23, 2018 marked the 150th anniversary of Berkeley as the first UC campus.
News From Campus

- **Blackwell Hall Opens**
  More than 700 first year students moved into our newest residence hall

- **eSports Community Center Opens**
  The new eSports community center will provide students a place to gather, watch matches and hone their gaming skills.
UC Berkeley Counselor Information
admissions.berkeley.edu/counselors-colleagues

SIGN UP

FOR YOUR PERSONALIZED
#BEBERKELEY EXPERIENCE
Because choosing a college is personal.

be.berkeley.edu
1st in the world
for veterinary science, agricultural economics
and plant and animal programs

1st in the nation
in agriculture

1st for women in STEM
among best value colleges

3rd greenest university
in the world
STUDENT PROFILE

41.2% Admit Rate

78,020 Applicants

32,163 Admits

4.07 GPA
3.96–4.25 50% Midrange

1347 SAT
1260–1460 50% Midrange

30 ACT
28–33 50% Midrange
HIGHLIGHTS

TOP 3
Doing the most for low-income students

TOP 10
In public service, social mobility and research

42%
Of all undergrads are 1st gen

AMONG LOWEST
Average student debt

NEW AT UC DAVIS

ACHIEVED
HSI designation
LEARN MORE

VISIT US
visit.ucdavis.edu

ASK AN ADVISOR
ucdavis.askadmissions.net/ask.aspx

DIRECTOR’S MESSAGE
ucdavis.edu/directors-message

THANK YOU
AVC Walter Robinson

@ucdavis
• Active Learning
  – Anteater Learning Pavilion

• #1 Coolest School
  *(Sierra magazine)*

• 1st Esports program at a public university

• Irvine: #1 safest big city
  12 straight years *(FBI)*

• World-changing research
• #1 Regional College
  *(The Princeton Review)*

• #3 Best College in the Nation
  *(MONEY magazine)*

• #4 Best Value College
  *(Forbes)*

• #9 Best Public University in the U.S.
  *(U.S. News & World Report)*
116,000 total applications
94,866 total FR applications
28.8% admit rate
22.0% yield rate
4.10 average GPA
1310 average SAT
94% retention rate
• #1 for the American dream
  *(The New York Times)*

• #1 URM CA FR applications (31,581)

• #1 Chicano/Latino CA FR applications (26,928)

• #2 African-American CA FR applications (4,315)

• Only UC AAU named both HSI and ANAAPISI
Gary Clark
Director, Undergraduate Admission
<table>
<thead>
<tr>
<th>College/School</th>
<th>Apps</th>
<th>Admits</th>
<th>Admit Rate</th>
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<tbody>
<tr>
<td>Total</td>
<td>113,761</td>
<td>16,012</td>
<td>14%</td>
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<tr>
<td>Letters &amp; Science</td>
<td>77,444</td>
<td>12,496</td>
<td>16%</td>
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<tr>
<td>Engineering</td>
<td>26,832</td>
<td>2,990</td>
<td>11%</td>
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<tr>
<td>Theater, Film &amp; TV</td>
<td>3,420</td>
<td>141</td>
<td>4%</td>
</tr>
<tr>
<td>Arts &amp; Architecture</td>
<td>2,314</td>
<td>199</td>
<td>9%</td>
</tr>
<tr>
<td>Music</td>
<td>713</td>
<td>135</td>
<td>19%</td>
</tr>
<tr>
<td>Nursing</td>
<td>3,038</td>
<td>51</td>
<td>2%</td>
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</tbody>
</table>

Average GPAs: 3.92/4.48

SAT/ACT: 1370-1530 SAT    31-35 ACT
Updates from this past admission cycle...

• Admitted Freshmen from 51 of 58 counties throughout CA

• Increases in both quality and quantity of apps, admits, SIRs

• Nearly 30% of new freshmen are from underrepresented racial/ethnic groups...most American Indian SIRs since 1991

Academic Updates...

• New majors: Public Affairs, Climate Science, Global Jazz Studies, Music Education

UCLA Centennial: Celebrating our first 100 years!
UCLA’s Meet Your Counselor Page:
http://www.admission.ucla.edu/meet-your-counselor.htm
BUILDING THE FUTURE

8,500 STUDENTS | CAMPUS DOUBLING IN SIZE | INNOVATIVE LIVING LEARNING COMMUNITIES
WHAT’S NEW

Philosophy BA
Minor in Management Analytical and Decision Making

DISCONTINUED
Chemical Science Emphasis in Environmental Chemistry

OTHER UPDATES
New General Education
Two Year Housing Guarantee/Requirement
FIRST YEAR FRESHMAN APPLICATIONS

- Applied: 23,989
- Admitted: 16,828
- Enrolled: 2,215

ADMIT PROFILE

- FIRST YEAR GPA: 3.46 – 3.96
- Admit Rate: 67%
- TEST SCORES: SAT TOTAL 950 – 1200, ACT TOTAL 19 – 27
- 73%
THINGS TO PONDER

SELECTION = ACADEMICS + ACCOMPLISHMENTS + ENVIRONMENT

DO NO RELY ON THE REFERRAL POOL
FINISH STRONG

DID YOU KNOW?

92% of UC Merced graduates are employed

53% are attending/have attended graduate, professional or technical school

*UC Merced Undergraduate Alumni Journal Survey, 2017
CONNECT WITH US

SIGN UP FOR OUR MAILING LIST
VISIT US

HOME COMING

HOME IS WHERE THE HEART OF CALIFORNIA IS

OCTOBER 19 — 20, 2018
YOU'RE INVITED TO JOIN US AT...
WELCOME TO UC RIVERSIDE!

Prestigious  Diverse  Friendly  Research  Inclusive  Accessible
THINKING LOCALLY, ACTING GLOBALLY

• #3 in the nation for producing the most altruistic/community service-minded students. (Pillrs.com, 2017)

• Among the best ethnically diverse universities in the nation. (U.S. News & World Report)

• One of America’s Best Value Colleges. (Forbes, 2018)

• The Princeton Review’s 2017 listing of the Top 50 Green Colleges. (Forbes, 2018)

• Among the Top 100 Safest Colleges in the nation. (Alarms.org, 2017)
LEADING THE WAY

2 Nobel Laureates have joined the UCR faculty.

GSOE now offers this NEW undergraduate major: Education, Society, and Human Development.

The undergraduate Public Policy major is offered in the new School of Public Policy.


NEW construction begins on campus: Residence Halls, The Barn, the Student Success Building and the Interdisciplinary Research Building.
PROSPECTIVE STUDENT EVENTS

DISCOVER DAY NOV. 17
• Saturday Open House for All Students

HIGHLANDER DAY APRIL 6
• Prospective/Admitted Students and Their Families
• 7 Different Tour Options
• College Sessions and Admissions/Financial Aid Workshops
• Connections with Current UCR Students and Faculty
FRESHMEN

FALL 2018

- 97,900 Applied
- 29,601 Admitted
- 30% Admit Rate

2018 MEDIAN GPA AND TEST SCORES

<table>
<thead>
<tr>
<th>GPA</th>
<th>4.0-4.28</th>
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<tr>
<td>ACT</td>
<td>27-33</td>
</tr>
<tr>
<td>SAT Reading</td>
<td>570-680</td>
</tr>
<tr>
<td>SAT Mathematics</td>
<td>640-780</td>
</tr>
<tr>
<td>SAT Writing</td>
<td>570-710</td>
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POINTS OF PRIDE 2018

- #2 Best College in the U.S. Offering a Superior Education at an Affordable Price
  — Money Magazine

- #5 Best Theatre & Dance Program
  — The Hollywood Reporter

- #14 Top College in the West
  — Forbes

- #5 Best Funded U.S. University with $1.16 Billion for Research

ALUMNI SUCCESS

Daniel Lee, a 2014 mechanical engineering graduate, co-founded Hush, a noise-cancelling earplug, in a UC San Diego classroom after enrolling in engineering professor Nate Delson’s Product Design and Entrepreneurship class. Bose acquired the product in 2017 and they will soon be available for purchase.
TRITON FIRSTS: FIRST-GEN COMMUNITY

- Triton Firsts: First Generation Initiative
- 38% of UC San Diego undergraduates identify as first-generation (as of Fall 2016)
- 25% of students admitted for Fall 2018 are first-generation
- Support — Interact — Engage
- As part of the UC system-wide program, UC San Diego hosted the First-Generation Students at UC conference
BREAKING GROUND

NORTH TORREY PINES LIVING AND LEARNING NEIGHBORHOOD

›› Vibrant mixed-use community incorporating residential, academic, and administrative space

›› New development will feature dining, retail space, and parking

›› New home for Sixth College, scheduled for completion Fall 2020
UC SAN DIEGO POINTS OF PRIDE

- UC San Diego earned the No. 2 spot on Money Magazine’s list of Top 25 Colleges offering a superior education at an affordable price.
- UC San Diego’s Theatre and Dance department was recently recognized by The Hollywood Reporter as one of the top 5 programs in the nation.
- UC San Diego is among the top five most-funded U.S. universities with $1.36 billion in annual research funding.
- Audio giant Bose has acquired Hush, a noise-canceling earplug startup company co-founded by Daniel Lee, a 2014 mechanical engineering graduate from UC San Diego. Hush was first conceptualized in a UC San Diego classroom after Lee and two classmates enrolled in engineering professor Nate Dolen’s Product Design and Entrepreneurship class.
- UC San Diego will be awarded $11.5 million over four years from the Defense Advanced Research Projects Agency to lead a multi-institution project called OPENROAD.

NEW MAJORS

- World Literature and Culture
- Business Psychology
- International Studies-Philosophy
- Political Science—Data Analytics

LESHANE SADDLER, DIRECTOR OF ADMISSIONS

“...if we have a team that ‘holds the rope’ for each other, no matter the obstacle, we will succeed in all endeavors...” — LeShane Saddler

UC San Diego welcomed LeShane Saddler as the Director of Admissions. LeShane comes to UC San Diego from the University of Notre Dame where he served as the Assistant Director of Undergraduate Admissions. He is well versed in all undergraduate admissions functions which include recruitment, application review, technology and operations. A large part of his mission is to attract and enroll an undergraduate student body with highly competitive academic capabilities, increase the presence and awareness of UC San Diego, and increase the cooperative educational relationships between UC San Diego and California high schools, community colleges, and educational organizations.

RECRUITMENT EVENTS

FALL SHOWCASE — OCTOBER 27

Freshman, Transfer & Military Sessions

On-campus event promoting programs and opportunities available to prospective freshmen and transfer applicants and their families. The day includes an information session with Admissions Officers, a Financial Aid workshop, a student panel with current UC San Diego undergraduates, a faculty panel, departments and resources such as Study Abroad and Housing, and a campus tour. Visit admissions.ucsd.edu/fallshowcase

ENHANCED TOURS

October 19, 21, 25, 28 and November 6, 14, 18, 20, 21

Enhanced tours will give prospective students a chance to tour our beautiful campus, get their questions answered by an admissions officer, and learn about the unique offerings of UC San Diego.

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COLLEGE FAIRS

Look for us at a college fair near you. Visit admissions.ucsd.edu/collegefairs

TRITON TOURS

THE BEST way to experience UC San Diego!

MONDAY – SATURDAY 9 A.M.

admissions.ucsd.edu/tours

NEW MAJORS

- World Literature and Culture
- Business Psychology
- International Studies-Philosophy
- Political Science—Data Analytics

UPCOMING EVENTS

- Fall Showcase: Oct. 27
- Enhanced Tours: Oct./Nov.
- College Fairs: admissions.ucsd.edu/collegefairs
- Triton Tours: admissions.ucsd.edu/visit
# Fall Freshman Outcomes

<table>
<thead>
<tr>
<th>Term</th>
<th>Apps</th>
<th>Admits</th>
<th>Admit %</th>
<th>Enroll</th>
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<tr>
<td>F18</td>
<td>92,315</td>
<td>29,774</td>
<td>32%</td>
<td>5,270 estimate</td>
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<tr>
<td>F17</td>
<td>81,827</td>
<td>26,883</td>
<td>33%</td>
<td>4,538</td>
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<tr>
<th>Term</th>
<th>Waitlist Offers</th>
<th>Waitlist Opt-In</th>
<th>Waitlist Admits</th>
<th>Appeals Received</th>
<th>Appeals Admits</th>
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<tr>
<td>F18</td>
<td>7,856</td>
<td>4,884</td>
<td>8</td>
<td>900</td>
<td>6</td>
</tr>
<tr>
<td>F17</td>
<td>6,550</td>
<td>3,907</td>
<td>883</td>
<td>964</td>
<td>144</td>
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Fall 2018 Class

Enrolled Profile:

- 4.13 average GPA
- 1347 average SAT
- 41% first-generation
- 78% CA, 8% DNR, 15% Int’l

Undergraduate Diversity:

- White: 37%
- Asian/Pacific Islander: 28%
- Chicano/Latino: 28%
- American Indian/Alaska Native: 1%
- Other/Unknown: 1%
- African American: 5%
Showcase: Psychological & Brain Sciences

2 Majors:
- Psychological and Brain Sciences, B.S.
- Biopsychology, B.S.

Required Courses:
- Statistics
- Biology
- Chemistry
- Calculus

4 Research Areas:
- Cognition & Perception
- Developmental & Evolutionary
- Neuroscience & Behavior
- Social

Cutting-edge research

**Focus:** Experimental/research **NOT** counseling/clinical

Students who love science and the brain

**Future counselors:** Additional options include Sociology, Communication, Ethnic Studies and Counseling minor!
Serving You & Your Students

7 Outreach Staff
700+ Visits to CA high schools
250+ College fairs
90,000+ CA students served each year

Interactive “UCSB Travels” Outreach Map
admissions.ucsb.edu/connect/ucsb-travels

Counselor Website
admissions.ucsb.edu/connect/counselors
- Newsletter
- Quick links
- Recorded webinars
- Group tours reservation site open! admissions.ucsb.edu/visit-ucsb/tours
Stay Connected

admissions.ucsb.edu/connect/counselors
admissions.ucsb.edu/connect/mailing-list

CollegeWeekLive Online Fairs
- Monthly Chats
- UCSB College Fairs

Virtual Tours
- Spanish, Mandarin, Korean

Recorded Webinars
- Freshman Selection
- Calculating the UC GPA
- Part 1: Understanding UC "a-g"
- Part 2: Meeting the UC "a-g"
- AB 540 at UCSB
- Declared vs. Undeclared
- UC Application Playlist Parts 1-9

Office of Admissions
UC Santa Cruz

Blia Yang
Interim Director

UC High School Counselor Conference
September 2018
LOCAL FOCUS
GLOBAL IMPACT

3RD IN
THE WORLD
FOR RESEARCH
INFLUENCE, TIED
WITH STANFORD

TOP 30
U.S. PUBLIC
UNIVERSITY

TOP 50
GLOBAL
UNIVERSITY
56,634 APPLICANTS
47.7% ADMIT RATE
12,504 60% ACCEPTED WAITLIST

2000 ACRES OF LIFE CHANGING EXPERIENCES
FACULTY THAT SHAPE THE WORLD AND OUR STUDENTS

Harry Noller
Professor Emeritus of Molecular, Cell, and Developmental Biology

Awarded the prestigious $3 million Breakthrough Prize in Life Sciences for his discoveries about the ribosome.

“My office and lab are on the most beautiful campus in the world, where walking to the library is practically a religious experience.”

Harry Noller
STUDENTS THAT CHANGE THE WORLD AND THE STATUS QUO

Over 70% of our undergraduates engage in the creation of new research knowledge before graduation.

DID YOU KNOW UCSC IS HOME TO THE HUMAN GENOME BROWSER?
WE EMBODY
THE VALUES OF
SUSTAINABILITY &
ENVIRONMENTAL
JUSTICE

We foster an interdisciplinary approach to research and teaching across all academic disciplines; all for the betterment of a just and sustainable society.