

UC Campaign for Transfer Excellence

Ensuring Transfer Success

Ensuring Transfer Success Conference
University of California
California Community Colleges

ENSURING
TRANSFER SUCCESS
CONFERENCE

UNIVERSITY
OF
CALIFORNIA



UC priorities for increasing transfer

- The University seeks to maintain its systemwide enrollment ratio of two California freshmen for every California resident transfer student (2:1).
- Despite high rates of admission (76%) and success with graduation and time to degree, only a small segment of community colleges are fully represented.
- Improving transfer rates requires serving all 115 campus-based CCCs while focusing on regions underserved by UC in order to increase the system's racial and ethnic diversity and contribute to State goals for increasing bachelor degree attainment.

69 Target CCCs

Allan Hancock College
American River College
Antelope Valley College
Bakersfield College
Barstow Community College
Berkeley City College
Butte College
Cerritos College
Cerro Coso Community College
Chaffey College
City College of San Francisco
Clovis Community College
Coastline Community College
College of Alameda
College of The Desert
College of The Redwoods
College of The Sequoias
College of the Siskiyous

Columbia College
Compton College
Contra Costa College
Copper Mountain College
Consumnes River College
Crafton Hills College
Cypress College
East Los Angeles College
Feather River College
Folsom Lake College
Fresno City College
Grossmont College
Hartnell College
Imperial Valley College
Laney College
Las Positas College

Lassen College
Long Beach City College
Los Angeles Southwest College
Los Angeles Trade-tech College
Los Medanos College
Mendocino College
Merced College
Merritt College
Modesto Junior College
Moorpark College
Moreno Valley College
Mount San Jacinto College
Norco College
Oxnard College
Palo Verde College
Porterville College
Reedley College
Rio Hondo College

Riverside City College
Sacramento City College
San Bernardino Valley College
San Diego City College
San Joaquin Delta College
Santa Ana College
Shasta College
Sierra College
Solano Community College
Southwestern College
Taft College
Ventura College
Victor Valley College
West Hills College Coalinga
West Hills Lemoore
West Los Angeles College
Yuba College

UC Campaign for Transfer Excellence

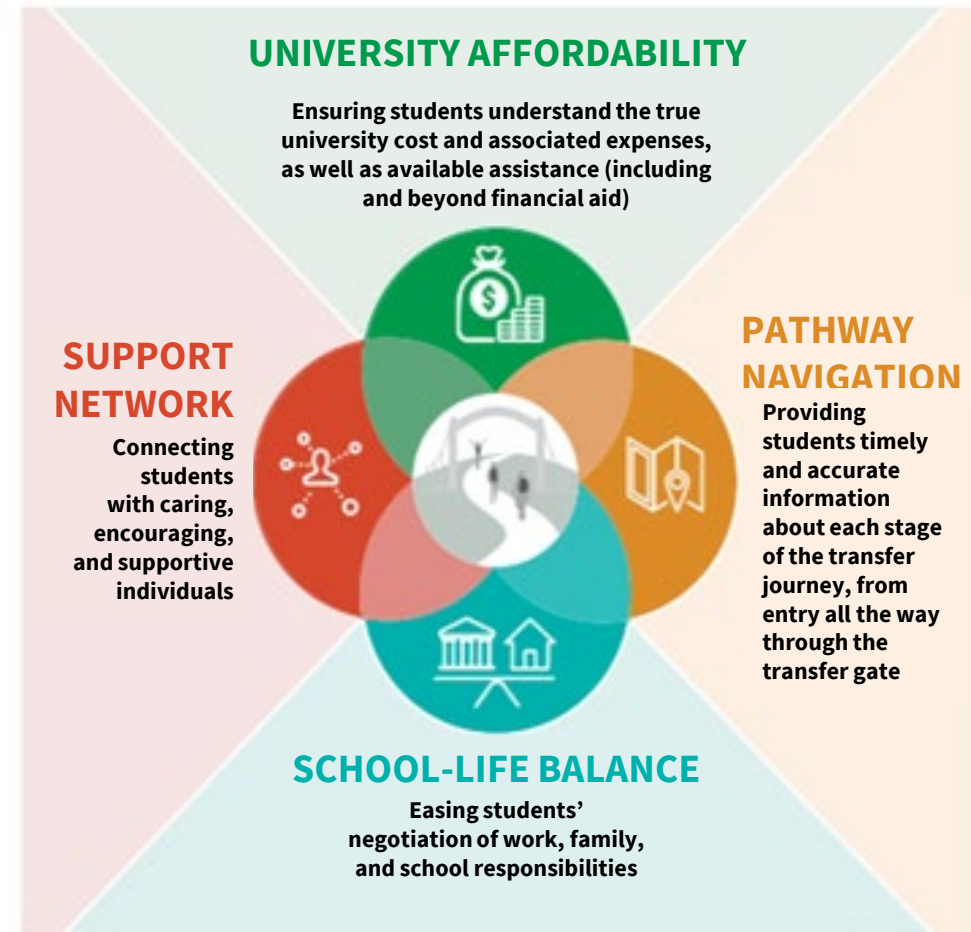
- Accelerating Transfer Grant from Bloomberg Philanthropies
- Address the information and resource challenges that high-achieving students with high financial need confront when attempting to transfer
- Two-year effort (2023-25) aimed at 69 selected California Community Colleges to impact high-achieving transfer-intending high school and CCC students with high financial need
- Desired outcome: Increased transfer preparation and successful CCC>UC transfer

Research

Factors affecting transfer to a four-year institution

- Affordability
- Pathway navigation
- School-life balance
- Support networks

Students Speak Their Truth About Transfer: What they need to get through the gate, RP Group (2020)



Strategy 1: Promote greater awareness of transfer opportunity

- Identify high school students who intend to enroll in one of the 69 targeted CCCs and provide direct communications from UC
 - Clear information about preparation, admission and financial aid
- Identify first year community college students who intend to transfer to a four-year university and provide outreach and academic preparation activities at their colleges
 - Individual and group advising, summer programs, UC campus visits
- Provide professional growth opportunities and other resources for counselors and advisors
 - Augmented opportunities, e.g., ETS, webinars, informational materials

Strategy 2: Link awareness to action

- Centralize UC's currently decentralized transfer preparation opportunities, programs, information and planning tools on a comprehensive, student-focused transfer website
- Provide linkages to academic advising and online courses through the site
- Aid students in understanding how their course-taking maps to four-year degrees

Discussion

Thank you