Click. Guide. Support.

UC admissions resources at your fingertips

September 2025



"At UC, we view high school and college counselors as our partners and colleagues. We are here to provide information, resources and support for you so you can help your students get to UC."



Overview

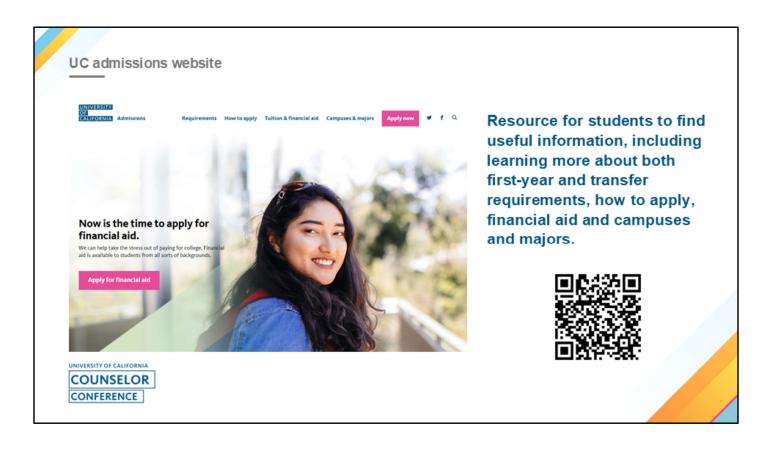
This session will highlight key online tools and websites counselors can use to better understand and support students through the UC admissions process.

- · UC admissions website
- · UC counselor website
- UC Info Center
- UC campus-specific resources
- · Additional resources



UC admissions website





https://admission.universityofcalifornia.edu/

UC admission resource breakdown



Requirements

How to apply

Tuition & financial aid

Campuses & majors

Apply now



PIQ resources

Serves as a practical guide to equip counselors with reliable tools, tips, and references to confidently assist students in developing strong, authentic PIQ responses.

Estimating your aid

Tools and resources that help counselors guide students and families through one of the most common and critical questions in the college planning process:

"How much will UC actually cost me?"

First-year admit data

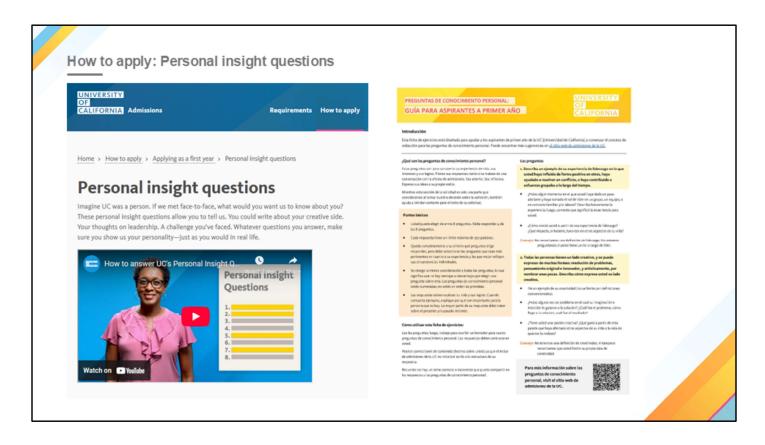
General summary of data by campus, including total applications, total admits, and admit rate which can provide a general guide to selectivity.



PIQ resources: https://admission.universityofcalifornia.edu/how-to-apply/applying-as-a-first-year/personal-insight-questions.html

Estimating your aid: https://admission.universityofcalifornia.edu/tuition-financial-aid/estimate-your-aid.html

First-year admit data: https://admission.universityofcalifornia.edu/campuses-majors/first-year-admit-data.html

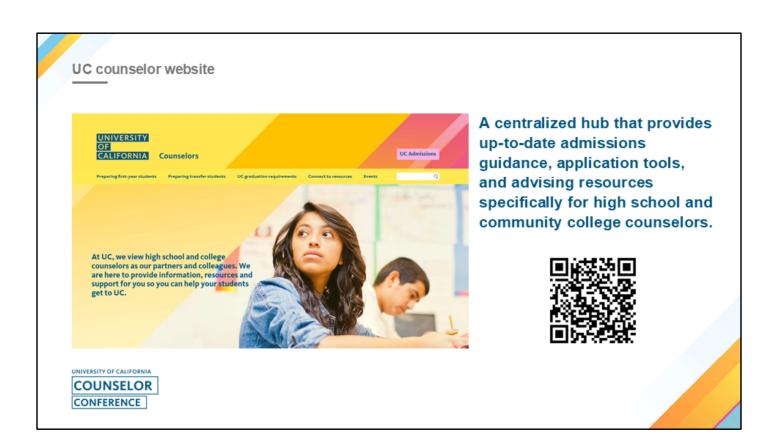


First-year PIQ resources: https://admission.universityofcalifornia.edu/how-to-apply/applying-as-a-first-year/personal-insight-questions.html

PIQ worksheets available in both English and Spanish!

UC counselor website





https://admission.universityofcalifornia.edu/counselors/

UC counselor website resource breakdown

Preparing first-year students

Preparing transfer students

UC graduation requirements

Connect to resources

Events

Counselors and Advisers Bulletin (CAB)

CAB provides counselors with timely updates, policy changes, application information and resources to support students through the University of California admissions process.

Resource library

Systemwide resources specifically for counselors, including:

- Quick Reference Guide to UC Admissions
- Dual enrollment guidance
- UC-CSU comparison of minimum first-year requirements
- First-year and transfer admit data

Events

Throughout the academic year, UC offers a series of webinars on relevant admission topics geared specifically for the high school and community college counseling community.

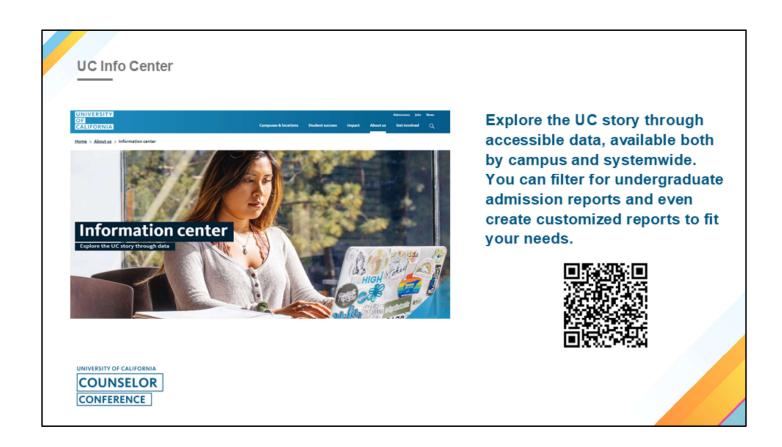


CAB: https://admission.universityofcalifornia.edu/counselors/connect-to-resources/counselors-and-advisers-bulletin.html

Resource library: https://admission.universityofcalifornia.edu/counselors/connect-to-resource-library.html

Events: https://admission.universityofcalifornia.edu/counselors/events/

UC Info Center UNVERSITY OF CALIFORNIA COUNSELOR CONFERENCE



https://www.universityofcalifornia.edu/about-us/information-center

UC Info Center resources breakdown

First-year fall admissions summary

Presents data and trends on first-year admissions for the fall term, helping counselors understand acceptance rates, applicant pools, and enrollment patterns across UC campuses.

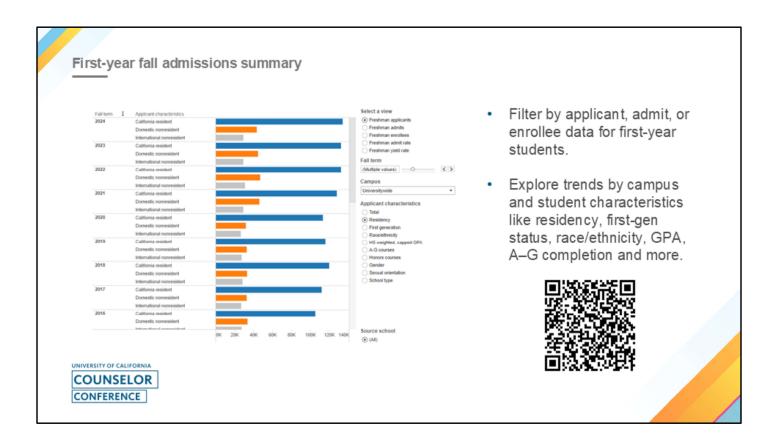
Admission by source school (CA)

Counselors can filter the data specifically for undergraduate admissions, allowing them to focus on the applicant pool most relevant to their high school students. The ability to create custom reports empowers counselors to tailor information to their school's unique needs.

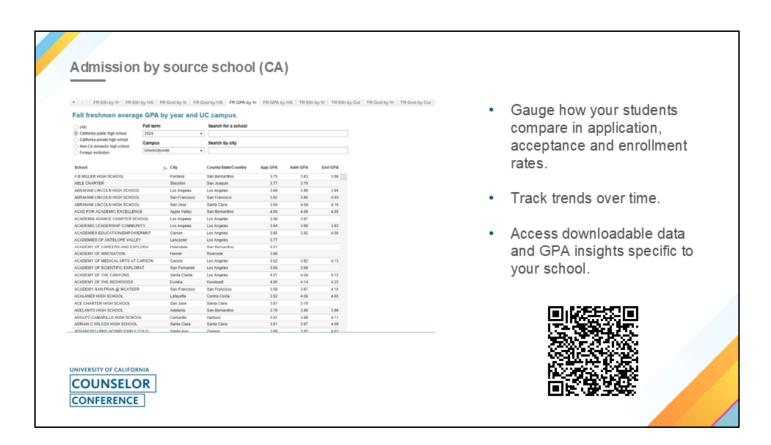
Admission by discipline

Provides admission data broken down by academic fields, helping counselors see how acceptance rates vary across different disciplines and areas of study within the UC system.

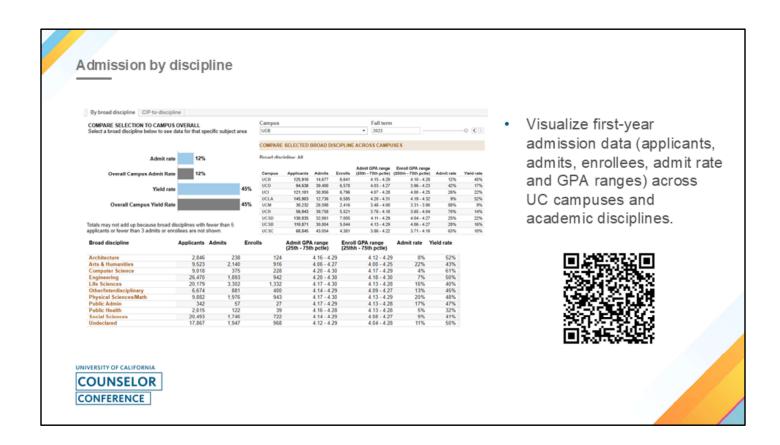




https://www.universityofcalifornia.edu/about-us/information-center/freshman-admissions-summary



https://www.universityofcalifornia.edu/about-us/information-center/admissions-source-school



https://www.universityofcalifornia.edu/about-us/information-center/freshman-admission-discipline

UC campus-specific resources



UC campus-specific resources Counselor Populations

High School Counselors



 UC campus-specific resources provide tailored information, contacts, and tools unique to each UC campus



Resource breakdown

Campus newsletters

Receive regular updates on admissions, campus events, deadlines and resources, keeping counselors informed about the latest news and opportunities specific to each UC campus.

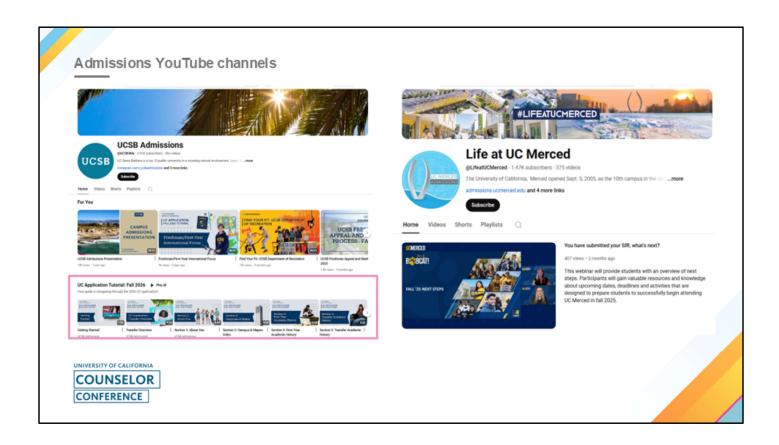
Virtual resources & events

Campuses offer interactive virtual tours, live webinars and self-guided online resources to help prospective students explore campuses remotely and learn about academic programs and student life.

Admissions YouTube channels

Campus YouTube channels provide virtual tours and insights into campus life and academics, helping students and counselors explore and learn about each UC campus remotely.







UC admissions resources

General admission information

admission.universityofcalifornia.edu

Counselor website

admission.universityofcalifornia.edu/counselors

Counselors and advisers bulletin

admission.universityofcalifornia.edu/counselors/connect-to-resources/counselors-and-advisers-bulletin.html

Personal Insight Questions

admission.universityofcalifornia.edu/how-to-apply/applying-as-a-first-year/personal-insight-questions.html

Quick Reference Guide to UC Admissions

admission.universityofcalifornia.edu/counselors/_files/documents/quick-reference-guide-to-uc-admissions.pdf



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Quick Reference Guide to UC Admissions

https://admission.universityofcalifornia.edu/counselors/_files/documents/quick-reference-guide-to-uc-admissions.pdf

UC Info Center reports

UC Info Center

university of california.edu/about-us/information-center

First-year admission summary

university of california. edu/about-us/information-center/freshman-admissions-summary

Admission by source school

universityofcalifornia.edu/about-us/information-center/admissions-source-school

Admission by discipline

university of california. edu/about-us/information-center/freshman-admission-discipline

Admit Data and majors

admission.universityofcalifornia.edu/campuses-majors/first-year-admit-data.html



UC Info Center

https://www.universityofcalifornia.edu/about-us/information-center

First-year admission summary

https://www.universityofcalifornia.edu/about-us/information-center/freshman-admissions-summary

Admission by source school

https://www.universityofcalifornia.edu/about-us/information-center/admissions-source-school

Admission by discipline

https://www.universityofcalifornia.edu/about-us/information-center/freshman-admission-discipline

Admit Data and majors

https://admission.universityofcalifornia.edu/campuses-majors/first-year-admitdata.html

Campus admissions websites

UC Berkeley | admissions.berkeley.edu

UC Davis | ucdavis.edu/admissions/undergraduate

UC Irvine | admissions.uci.edu

UCLA | admission.ucla.edu

UC Merced | admissions.ucmerced.edu

UC Riverside | admissions.ucr.edu

UC San Diego | admissions.ucsd.edu

UC Santa Barbara | admissions.ucsb.edu

UC Santa Cruz | admissions.ucsc.edu



UC Berkeley | https://admissions.berkeley.edu/

UC Davis | https://www.ucdavis.edu/admissions/undergraduate

UC Irvine | https://www.admissions.uci.edu/

UCLA | https://admission.ucla.edu/

UC Merced | https://admissions.ucmerced.edu/

UC Riverside | https://admissions.ucr.edu/

UC San Diego | https://admissions.ucsd.edu/

UC Santa Barbara | https://admissions.sa.ucsb.edu/

UC Santa Cruz | https://admissions.ucsc.edu/

Campus admission counselor pages

UC Berkeley | admissions.berkeley.edu/apply-to-berkeley/counselors-colleagues/

UC Davis | ucdavis.edu/admissions/undergraduate/counselors

UC Irvine | admissions.uci.edu/counselors

UCLA | admission.ucla.edu/contact/admission-counselors

UC Merced | admissions.ucmerced.edu/information/counselors-educators

UC Riverside | admissions.ucr.edu/counselors

UC San Diego | admissions.ucsd.edu/counselors/index.html

UC Santa Barbara | admissions.sa.ucsb.edu/counselor-resources

UC Santa Cruz | admissions.ucsc.edu/counselors



UC Berkeley | https://admissions.berkeley.edu/apply-to-berkeley/counselors-

colleagues/

UC Davis | https://www.ucdavis.edu/admissions/undergraduate/counselors

UC Irvine | https://admissions.uci.edu/counselors.php

UCLA | https://admission.ucla.edu/contact/admission-counselors

UC Merced | https://admissions.ucmerced.edu/information/counselors-educators

UC Riverside | https://admissions.ucr.edu/counselors

UC San Diego | https://admissions.ucsd.edu/counselors/index.html

UC Santa Barbara | https://admissions.sa.ucsb.edu/counselor-resources

UC Santa Cruz | https://admissions.ucsc.edu/counselors

