

---

# Click. Guide. Support.

UC admissions resources at your fingertips

September 2025

UNIVERSITY OF CALIFORNIA  
**COUNSELOR**  
CONFERENCE

---

**“At UC, we view high school and college counselors as our partners and colleagues. We are here to provide information, resources and support for you so you can help your students get to UC.”**

UNIVERSITY OF CALIFORNIA

COUNSELOR

CONFERENCE

## Overview

---

**This session will highlight key online tools and websites counselors can use to better understand and support students through the UC admissions process.**

- UC admissions website
- UC counselor website
- UC Info Center
- UC campus-specific resources
- Additional resources

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

# UC admissions website

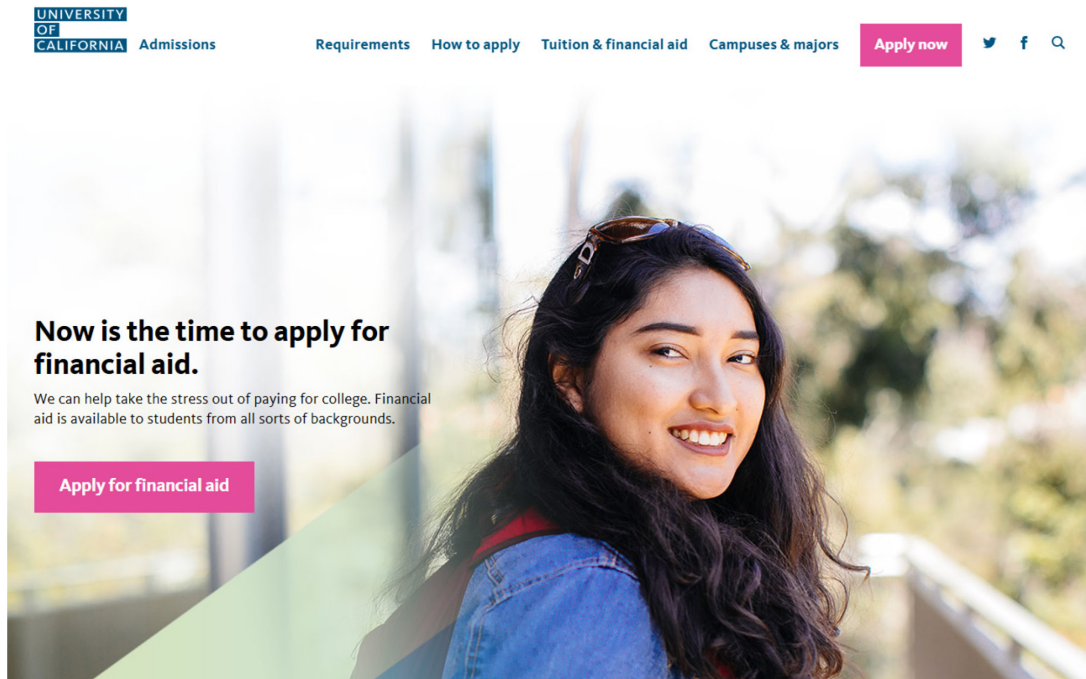
UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**



# UC admissions website

A screenshot of the University of California Admissions website. The header features the 'UNIVERSITY OF CALIFORNIA' logo, the word 'Admissions', and navigation links for 'Requirements', 'How to apply', 'Tuition & financial aid', and 'Campuses & majors'. A prominent pink 'Apply now' button is on the right, next to social media icons for Twitter, Facebook, and a search icon. The main content area has a background image of a smiling young woman with long dark hair, wearing a denim jacket and sunglasses on her head. Overlaid on the left side of the image is the text 'Now is the time to apply for financial aid.' followed by a smaller line of text: 'We can help take the stress out of paying for college. Financial aid is available to students from all sorts of backgrounds.' Below this text is another pink button that says 'Apply for financial aid'.

**Resource for students to find useful information, including learning more about both first-year and transfer requirements, how to apply, financial aid and campuses and majors.**



## UC admission resource breakdown



Requirements

How to apply

Tuition & financial aid

Campuses & majors

Apply now



### PIQ resources

Serves as a practical guide to equip counselors with reliable tools, tips, and references to confidently assist students in developing strong, authentic PIQ responses.

### Estimating your aid

Tools and resources that help counselors guide students and families through one of the most common and critical questions in the college planning process:

***“How much will UC actually cost me?”***

### First-year admit data

General summary of data by campus, including total applications, total admits, and admit rate which can provide a general guide to selectivity.

# How to apply: Personal insight questions

Home > How to apply > Applying as a first year > Personal insight questions

## Personal insight questions

Imagine UC was a person. If we met face-to-face, what would you want us to know about you? These personal insight questions allow you to tell us. You could write about your creative side. Your thoughts on leadership. A challenge you've faced. Whatever questions you answer, make sure you show us your personality—just as you would in real life.



### PREGUNTAS DE CONOCIMIENTO PERSONAL: GUÍA PARA ASPIRANTES A PRIMER AÑO

#### Introducción

Esta ficha de ejercicios está diseñada para ayudar a los aspirantes de primer año de la UC [Universidad de California] a comenzar el proceso de redacción para las preguntas de conocimiento personal. Puede encontrar más sugerencias en [el sitio web de admisiones de la UC](#).

#### ¿Qué son las preguntas de conocimiento personal?

Estas preguntas son para conocerlo: su experiencia de vida, sus intereses y sus logros. Píense sus respuestas como si se tratase de una conversación con la oficina de admisiones. Sea abierto. Sea reflexivo. Exprese sus ideas a su propio estilo.

Mientras esta sección de la solicitud es solo una parte que consideramos al tomar nuestra decisión sobre la admisión, también ayuda a brindar contexto para el resto de su solicitud.

#### Puntos básicos

- Usted puede elegir de entre 8 preguntas. Debe responder 4 de las 8 preguntas.
- Cada respuesta tiene un límite máximo de 350 palabras.
- Queda completamente a su criterio qué preguntas elige responder, pero debe seleccionar las preguntas que sean más pertinentes en cuanto a su experiencia y las que mejor reflejen sus circunstancias individuales.
- Se otorga la misma consideración a todas las preguntas, lo cual significa que no hay ventajas o desventajas por elegir una pregunta sobre otra. Las preguntas de conocimiento personal están numeradas; no están en orden de prioridad.
- Las respuestas deben explorar su vida y sus logros. Cuando comparta ejemplos, explique por qué son importantes para la persona que es hoy. La mayor parte de su respuesta debe tratar sobre el presente y/o pasado reciente.

#### Cómo utilizar esta ficha de ejercicios:

Lea las preguntas; luego, trabaje para escribir un borrador para cuatro preguntas de conocimiento personal. Las respuestas deben centrarse en usted.

Realice correcciones de contenido (hechos sobre usted) ya que el lector de admisiones de la UC no mirará el estilo o la estructura de su respuesta.

Recuerde: no hay un tema correcto o incorrecto que pueda compartir en las respuestas a las preguntas de conocimiento personal.

#### Las preguntas

**1. Describa un ejemplo de su experiencia de liderazgo en la que usted haya influido de forma positiva en otros, haya ayudado a resolver un conflicto, o haya contribuido a esfuerzos grupales a lo largo del tiempo.**

- ¿Hubo algún momento en el que usted haya dado un paso adelante y haya tomado el rol de líder en un grupo, un equipo, o en contexto familiar y/o laboral? Describa brevemente la experiencia; luego, comente que significó la experiencia para usted.
- ¿Cómo creció usted a partir de esa experiencia de liderazgo? ¿Qué impacto, si hubiere, tuvo eso en otros aspectos de su vida?

**Consejo:** No necesitamos una definición de liderazgo. No estamos preguntando si usted tiene un rol o cargo de líder.

**2. Todas las personas tienen un lado creativo, y se puede expresar de muchas formas: resolución de problemas, pensamiento original e innovador, y artísticamente, por nombrar unas pocas. Describa cómo expresa usted su lado creativo.**

- Dé un ejemplo de su creatividad (no se limite por definiciones convencionales).
- ¿Hubo alguna vez un problema en el cual su imaginación e intuición lo guiaron a la solución? ¿Cuál fue el problema, cómo llegó a la solución, cuál fue el resultado?
- ¿Tiene usted una pasión creativa? ¿Qué ganó a partir de esta pasión que haya afectado otros aspectos de su vida o la vida de quienes lo rodean?

**Consejo:** No tenemos una definición de creatividad, ni tampoco necesitamos que usted limite su propia idea de creatividad.

Para más información sobre las preguntas de conocimiento personal, visit el sitio web de admisiones de la UC.



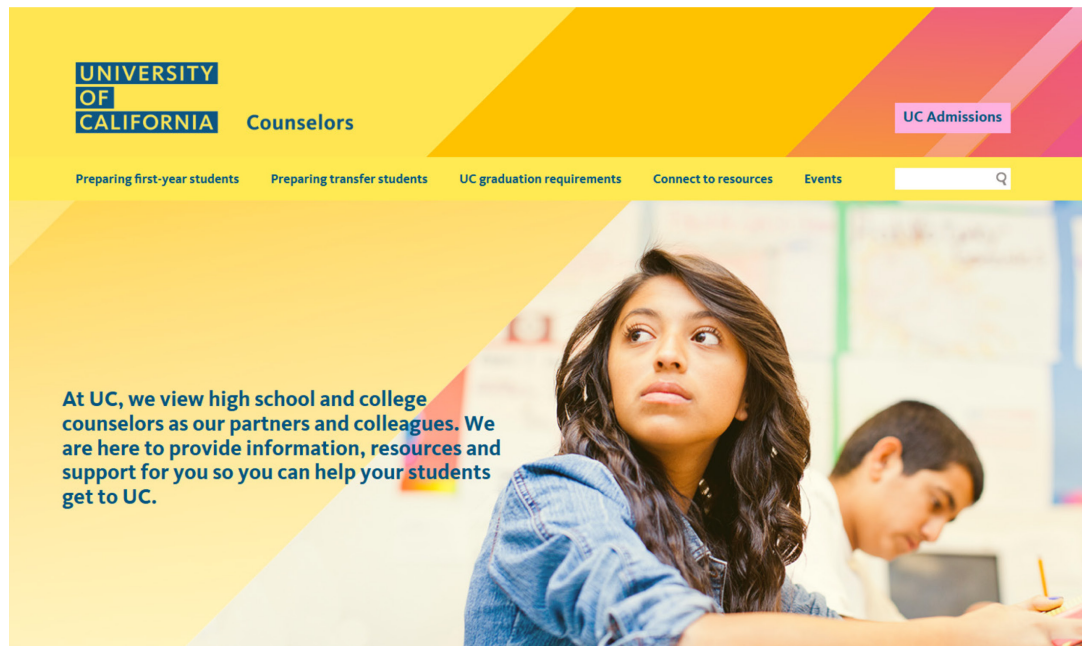
# UC counselor website

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## UC counselor website



A centralized hub that provides up-to-date admissions guidance, application tools, and advising resources specifically for high school and community college counselors.



UNIVERSITY OF CALIFORNIA

COUNSELOR

CONFERENCE

## UC counselor website resource breakdown

Preparing first-year students

Preparing transfer students

UC graduation requirements

**Connect to resources**

**Events**

### Counselors and Advisers Bulletin (CAB)

CAB provides counselors with timely updates, policy changes, application information and resources to support students through the University of California admissions process.

### Resource library

Systemwide resources specifically for counselors, including:

- Quick Reference Guide to UC Admissions
- Dual enrollment guidance
- UC-CSU comparison of minimum first-year requirements
- First-year and transfer admit data

### Events

Throughout the academic year, UC offers a series of webinars on relevant admission topics geared specifically for the high school and community college counseling community.

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

# UC Info Center

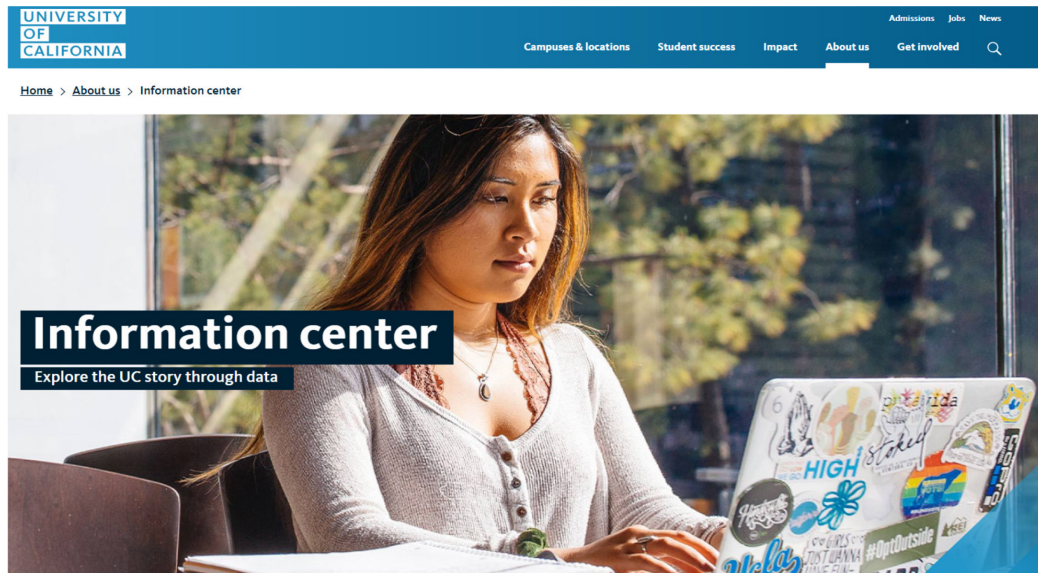
UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**



# UC Info Center



Explore the UC story through accessible data, available both by campus and systemwide. You can filter for undergraduate admission reports and even create customized reports to fit your needs.



UNIVERSITY OF CALIFORNIA

COUNSELOR

CONFERENCE



## UC Info Center resources breakdown

---

### First-year fall admissions summary

Presents data and trends on first-year admissions for the fall term, helping counselors understand acceptance rates, applicant pools, and enrollment patterns across UC campuses.

### Admission by source school (CA)

Counselors can filter the data specifically for undergraduate admissions, allowing them to focus on the applicant pool most relevant to their high school students. The ability to create custom reports empowers counselors to tailor information to their school's unique needs.

### Admission by discipline

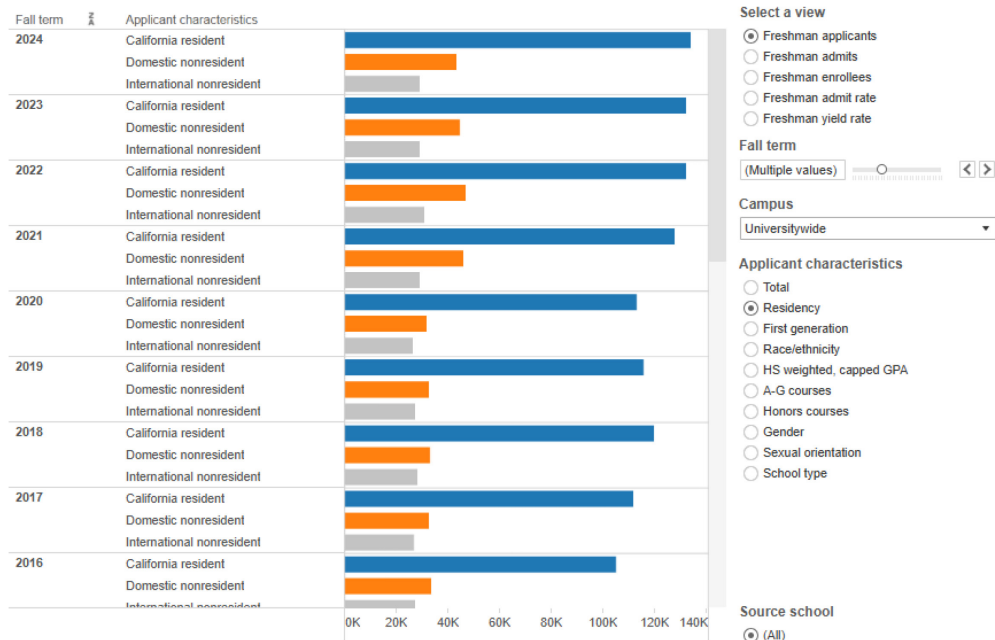
Provides admission data broken down by academic fields, helping counselors see how acceptance rates vary across different disciplines and areas of study within the UC system.

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

CONFERENCE

# First-year fall admissions summary



- Filter by applicant, admit, or enrollee data for first-year students.
- Explore trends by campus and student characteristics like residency, first-gen status, race/ethnicity, GPA, A–G completion and more.



# Admission by source school (CA)

▼ < FR Eth by Yr FR Eth by HS FR Gnd by Yr FR Gnd by HS FR GPA by Yr FR GPA by HS TR Eth by Yr TR Eth by Col TR Gnd by Yr TR Gnd by Col

## Fall freshmen average GPA by year and UC campus

☐ (All)  
☒ California public high school  
☐ California private high school  
☐ Non-CA domestic high school  
☐ Foreign institution

**Fall term**  
 2024

**Search for a school**

**Campus**  
 Universitywide

**Search by city**

School	City	County/State/Country	App GPA	Adm GPA	Enr GPA
A B MILLER HIGH SCHOOL	Fontana	San Bernardino	3.75	3.83	3.96
ABLE CHARTER	Stockton	San Joaquin	3.77	3.79	
ABRAHAM LINCOLN HIGH SCHOOL	Los Angeles	Los Angeles	3.69	3.88	3.94
ABRAHAM LINCOLN HIGH SCHOOL	San Francisco	San Francisco	3.82	3.95	4.03
ABRAHAM LINCOLN HIGH SCHOOL	San Jose	Santa Clara	3.94	4.04	4.16
ACAD FOR ACADEMIC EXCELLENCE	Apple Valley	San Bernardino	4.00	4.06	4.05
ACADEMIA AVANCE CHARTER SCHOOL	Los Angeles	Los Angeles	3.58	3.67	
ACADEMIC LEADERSHIP COMMUNITY	Los Angeles	Los Angeles	3.64	3.69	3.93
ACADEMIES EDUCATION/EMPOWERMNT	Carson	Los Angeles	3.85	3.92	4.00
ACADEMIES OF ANTELOPE VALLEY	Lancaster	Los Angeles	3.77		
ACADEMY OF CAREERS AND EXPLORA	Helendale	San Bernardino	4.07		
ACADEMY OF INNOVATION	Hemet	Riverside	3.68		
ACADEMY OF MEDICAL ARTS AT CARSON	Carson	Los Angeles	3.62	3.82	4.13
ACADEMY OF SCIENTIFIC EXPLORAT	San Fernando	Los Angeles	3.66	3.90	
ACADEMY OF THE CANYONS	Santa Clarita	Los Angeles	4.01	4.04	4.12
ACADEMY OF THE REDWOODS	Eureka	Humboldt	4.05	4.14	4.22
ACADEMY-SAN FRAN @ MCATEER	San Francisco	San Francisco	3.59	3.87	4.15
ACALANES HIGH SCHOOL	Lafayette	Contra Costa	3.92	4.06	4.05
ACE CHARTER HIGH SCHOOL	San Jose	Santa Clara	3.67	3.70	
ADELANTO HIGH SCHOOL	Adelanto	San Bernardino	3.76	3.89	3.98
ADOLFO CAMARILLO HIGH SCHOOL	Camarillo	Ventura	3.91	3.98	4.11
ADRIAN C WILCOX HIGH SCHOOL	Santa Clara	Santa Clara	3.91	3.97	4.09
ADVANCED LEARNING ACADEMY EARLY COLG	Santa Ana	Orange	3.68	3.93	4.01

- Gauge how your students compare in application, acceptance and enrollment rates.
- Track trends over time.
- Access downloadable data and GPA insights specific to your school.



UNIVERSITY OF CALIFORNIA

COUNSELOR

CONFERENCE

# Admission by discipline

By broad discipline CIP-to-discipline

## COMPARE SELECTION TO CAMPUS OVERALL

Select a broad discipline below to see data for that specific subject area

Campus

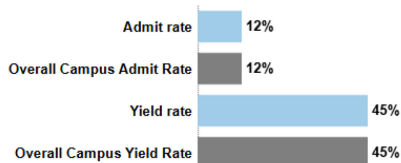
UCB

Fall term

2023

## COMPARE SELECTED BROAD DISCIPLINE ACROSS CAMPUSES

Broad discipline: All



Totals may not add up because broad disciplines with fewer than 5 applicants or fewer than 3 admits or enrollees are not shown.

Campus	Applicants	Admits	Enrolls	Admit GPA range (25th - 75th pctl)	Enroll GPA range (25th - 75th pctl)	Admit rate	Yield rate
UCB	125,910	14,677	6,641	4.15 - 4.29	4.10 - 4.28	12%	45%
UCD	94,638	39,400	6,578	4.03 - 4.27	3.96 - 4.23	42%	17%
UCI	121,101	30,956	6,796	4.07 - 4.28	4.00 - 4.25	26%	22%
UCLA	145,903	12,736	6,585	4.20 - 4.31	4.19 - 4.32	9%	52%
UCM	30,232	26,598	2,416	3.48 - 4.08	3.31 - 3.90	88%	9%
UCR	56,943	39,758	5,521	3.76 - 4.18	3.65 - 4.04	70%	14%
UCSD	130,835	32,061	7,005	4.11 - 4.29	4.04 - 4.27	25%	22%
UCSB	110,871	30,804	5,044	4.13 - 4.29	4.06 - 4.27	28%	16%
UCSC	68,845	43,054	4,381	3.86 - 4.22	3.71 - 4.10	63%	10%

Broad discipline	Applicants	Admits	Enrolls	Admit GPA range (25th - 75th pctl)	Enroll GPA range (25th - 75th pctl)	Admit rate	Yield rate
Architecture	2,846	238	124	4.16 - 4.29	4.12 - 4.29	8%	52%
Arts & Humanities	9,523	2,140	916	4.06 - 4.27	4.00 - 4.25	22%	43%
Computer Science	9,018	375	228	4.20 - 4.30	4.17 - 4.29	4%	61%
Engineering	26,470	1,893	942	4.20 - 4.30	4.18 - 4.30	7%	50%
Life Sciences	20,179	3,302	1,332	4.17 - 4.30	4.13 - 4.28	16%	40%
Other/Interdisciplinary	6,674	881	400	4.14 - 4.29	4.09 - 4.27	13%	45%
Physical Sciences/Math	9,882	1,976	943	4.17 - 4.30	4.13 - 4.29	20%	48%
Public Admin	342	57	27	4.17 - 4.29	4.13 - 4.28	17%	47%
Public Health	2,615	122	39	4.16 - 4.28	4.13 - 4.28	5%	32%
Social Sciences	20,493	1,746	722	4.14 - 4.29	4.08 - 4.27	9%	41%
Undeclared	17,867	1,947	968	4.12 - 4.29	4.04 - 4.28	11%	50%

- Visualize first-year admission data (applicants, admits, enrollees, admit rate and GPA ranges) across UC campuses and academic disciplines.



UNIVERSITY OF CALIFORNIA

COUNSELOR

CONFERENCE

# UC campus-specific resources

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

# UC campus-specific resources

## Counselor Populations



- UC campus-specific resources provide tailored information, contacts, and tools unique to each UC campus

## Engage With Us



### Counselor Mailing List

If you work at a high school, community college, or community-based organization, join our counselor mailing list to get key updates from Undergraduate Admissions.

[SIGN UP TODAY](#)



### Find My Advisor

Encourage students to identify your school and connect with their admission advisor at UCR. They will get personalized help to explore options and apply with confidence.

[SEARCH FOR YOUR SCHOOL](#)



### Prospective Student Events

Students can join us for open houses, info sessions, or special events to tour campus, meet our community, and experience what could be their future home.

[SEE ALL ADMISSION EVENTS](#)

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## Resource breakdown

### Campus newsletters

Receive regular updates on admissions, campus events, deadlines and resources, keeping counselors informed about the latest news and opportunities specific to each UC campus.

### Virtual resources & events

Campuses offer interactive virtual tours, live webinars and self-guided online resources to help prospective students explore campuses remotely and learn about academic programs and student life.

### Admissions YouTube channels

Campus YouTube channels provide virtual tours and insights into campus life and academics, helping students and counselors explore and learn about each UC campus remotely.

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

CONFERENCE



# Admissions YouTube channels



**UCSB Admissions**

@UCSB4Me · 3.91K subscribers · 366 videos

UC Santa Barbara is a top 10 public university in a stunning natural environment. Learn @UCSB4Me

instagram.com/ucsbadmissions and 3 more links

Subscribe

Home Videos Shorts Playlists

For You



UCSB Admissions Presentation

10K views · 1 year ago



UCSB Admissions Presentation

10K views · 1 year ago



Freshman/First-Year International Focus

46 views · 3 days ago



Find Your Fit: UCSB Department of Recreation

102 views · 4 months ago



UCSB Freshman Appeal and Waitlist 2025

1.4K views · 4 months ago

UC Application Tutorial: Fall 2026 ▶ Play all

Your guide in navigating through the 2026 UC application!



Getting Started

UCSB Admissions



Transfer Overview

UCSB Admissions



Section 1: About You

UCSB Admissions



Section 2: Campus & Majors Video

UCSB Admissions



Section 3: First-Year Academic History

UCSB Admissions



Section 3: Transfer Academic History

UCSB Admissions



**Life at UC Merced**

@LifeatUCMerced · 1.47K subscribers · 375 videos

The University of California, Merced opened Sept. 5, 2005, as the 10th campus in the Uni...more

admissions.ucmerced.edu and 4 more links

Subscribe

Home Videos Shorts Playlists



You have submitted your SIR, what's next?

407 views · 2 months ago

This webinar will provide students with an overview of next steps. Participants will gain valuable resources and knowledge about upcoming dates, deadlines and activities that are designed to prepare students to successfully begin attending UC Merced in fall 2025.

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**



# Additional resources

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## **UC admissions resources**

---

### **General admission information**

[admission.universityofcalifornia.edu](https://admission.universityofcalifornia.edu)

### **Counselor website**

[admission.universityofcalifornia.edu/counselors](https://admission.universityofcalifornia.edu/counselors)

### **Counselors and advisers bulletin**

[admission.universityofcalifornia.edu/counselors/connect-to-resources/counselors-and-advisers-bulletin.html](https://admission.universityofcalifornia.edu/counselors/connect-to-resources/counselors-and-advisers-bulletin.html)

### **Personal Insight Questions**

[admission.universityofcalifornia.edu/how-to-apply/applying-as-a-first-year/personal-insight-questions.html](https://admission.universityofcalifornia.edu/how-to-apply/applying-as-a-first-year/personal-insight-questions.html)

### **Quick Reference Guide to UC Admissions**

[admission.universityofcalifornia.edu/counselors/\\_files/documents/quick-reference-guide-to-uc-admissions.pdf](https://admission.universityofcalifornia.edu/counselors/_files/documents/quick-reference-guide-to-uc-admissions.pdf)

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## UC Info Center reports

---

### **UC Info Center**

[universityofcalifornia.edu/about-us/information-center](https://universityofcalifornia.edu/about-us/information-center)

### **First-year admission summary**

[universityofcalifornia.edu/about-us/information-center/freshman-admissions-summary](https://universityofcalifornia.edu/about-us/information-center/freshman-admissions-summary)

### **Admission by source school**

[universityofcalifornia.edu/about-us/information-center/admissions-source-school](https://universityofcalifornia.edu/about-us/information-center/admissions-source-school)

### **Admission by discipline**

[universityofcalifornia.edu/about-us/information-center/freshman-admission-discipline](https://universityofcalifornia.edu/about-us/information-center/freshman-admission-discipline)

### **Admit Data and majors**

[admission.universityofcalifornia.edu/campuses-majors/first-year-admit-data.html](https://admission.universityofcalifornia.edu/campuses-majors/first-year-admit-data.html)

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## Campus admissions websites

**UC Berkeley** | [admissions.berkeley.edu](https://admissions.berkeley.edu)

**UC Davis** | [ucdavis.edu/admissions/undergraduate](https://ucdavis.edu/admissions/undergraduate)

**UC Irvine** | [admissions.uci.edu](https://admissions.uci.edu)

**UCLA** | [admission.ucla.edu](https://admission.ucla.edu)

**UC Merced** | [admissions.ucmerced.edu](https://admissions.ucmerced.edu)

**UC Riverside** | [admissions.ucr.edu](https://admissions.ucr.edu)

**UC San Diego** | [admissions.ucsd.edu](https://admissions.ucsd.edu)

**UC Santa Barbara** | [admissions.ucsb.edu](https://admissions.ucsb.edu)

**UC Santa Cruz** | [admissions.ucsc.edu](https://admissions.ucsc.edu)

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

## Campus admission counselor pages

**UC Berkeley** | [admissions.berkeley.edu/apply-to-berkeley/counselors-colleagues/](https://admissions.berkeley.edu/apply-to-berkeley/counselors-colleagues/)

**UC Davis** | [ucdavis.edu/admissions/undergraduate/counselors](https://ucdavis.edu/admissions/undergraduate/counselors)

**UC Irvine** | [admissions.uci.edu/counselors](https://admissions.uci.edu/counselors)

**UCLA** | [admission.ucla.edu/contact/admission-counselors](https://admission.ucla.edu/contact/admission-counselors)

**UC Merced** | [admissions.ucmerced.edu/information/counselors-educators](https://admissions.ucmerced.edu/information/counselors-educators)

**UC Riverside** | [admissions.ucr.edu/counselors](https://admissions.ucr.edu/counselors)

**UC San Diego** | [admissions.ucsd.edu/counselors/index.html](https://admissions.ucsd.edu/counselors/index.html)

**UC Santa Barbara** | [admissions.sa.ucsb.edu/counselor-resources](https://admissions.sa.ucsb.edu/counselor-resources)

**UC Santa Cruz** | [admissions.ucsc.edu/counselors](https://admissions.ucsc.edu/counselors)

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**

# Thank you

UNIVERSITY OF CALIFORNIA

**COUNSELOR**

**CONFERENCE**